

News Release

Contact: Alesia Shaw

Director of Marketing and Resource Development

Phone: (601) 636-1733 **Fax:** (601) 638-7636

E-mail: alesia@unitedwayvicksburg.org

United Way of West Central Mississippi

920 South Street Vicksburg, MS 39180 www.unitedwayvicksburg.org

FOR IMMEDIATE RELEASE

Hometown Gridiron Titan "LIVES UNITED" During the Holiday season

VICKSBURG, MISS. – Malcolm Butler is giving back to his hometown this Holiday season by providing grocery store gift cards to families in need in the community. The cards will be distributed by three local food pantries, Storehouse Food Pantry, New Beginning Church in Christ and The Salvation Army.

A big believer in giving back, Butler said "this is a very different year, and families are not able to come to together and celebrate like they usually do." "However, we have something to be thankful for, and I want to do my part to help those in need. I did not make it to the NFL by myself, so this is just my way of thanking the communities who have supported me on my journey."

United Way Executive Director, Michele Connerlly said, "Malcolm understands that by supporting his community with the gift cards, he is supporting United Way in our continued fight to decrease child poverty and provide basic needs to individuals and families."

The gift cards were distributed to the three pantries and are available while supplies to those families who are in need.

###

ABOUT UNITED WAY OF WEST CENTRAL MISSISSIPPI:

United Way of West Central Mississippi is a 501(c)3 nonprofit serving Warren, Claiborne, Sharkey, Yazoo, Issaquena counties and tip of Madison Parish while working to advance the common good by focusing on Education, Financial Stability, Health, and Support Services.